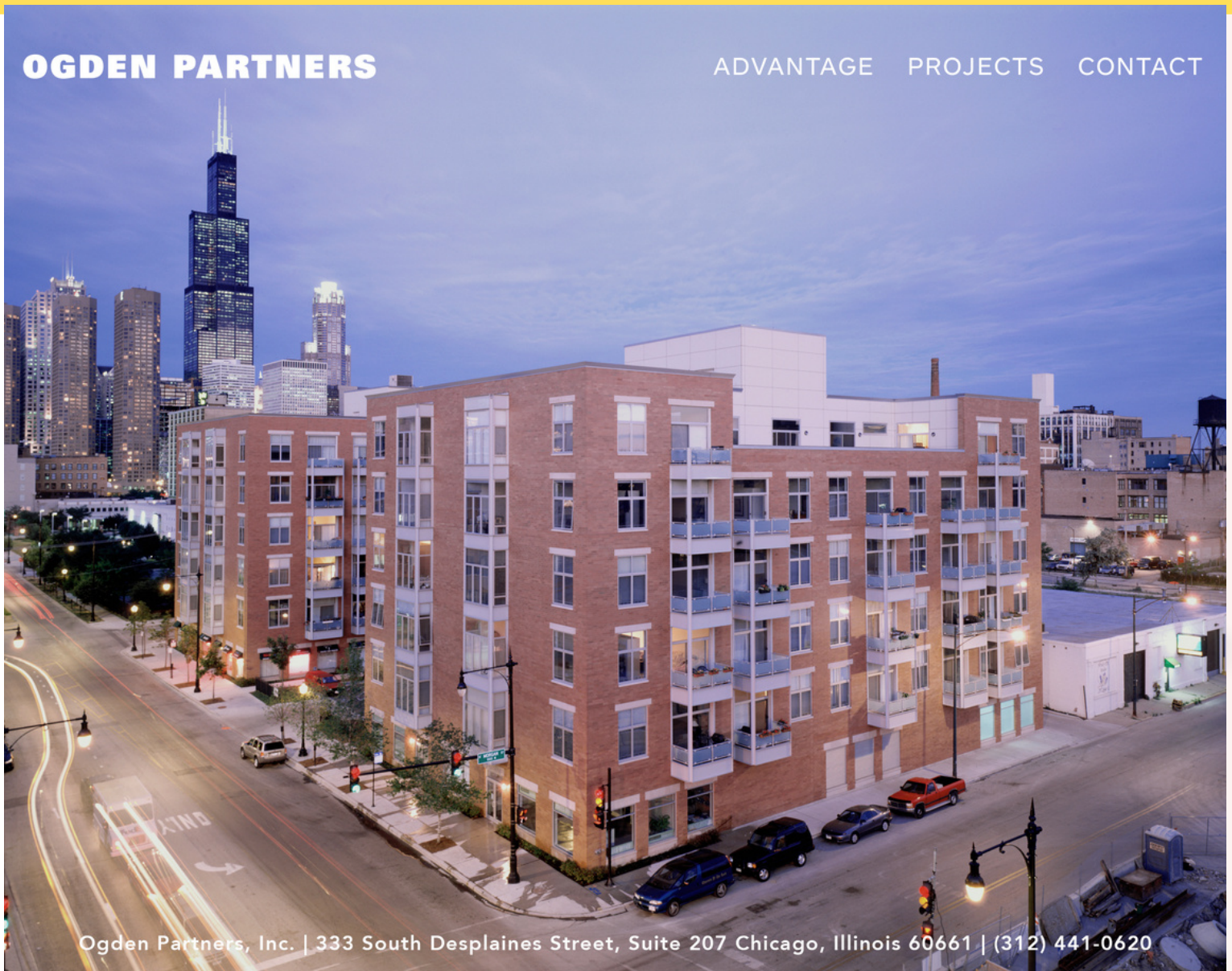


CUSTOM WORDPRESS

Project: Design and develop a custom WordPress website to showcase the work and accomplishments of Chicago-based real estate developers to future clients and partners.



Ogden Partners' properties range from single-family homes to luxury penthouses, with all their projects located in Chicago proper. We aimed for the homepage to clearly communicate their service area and highlight the sophistication of their properties. The homepage is designed to be a showstopper, featuring easily accessible links for users who wish to learn more.

CUSTOM WORDPRESS

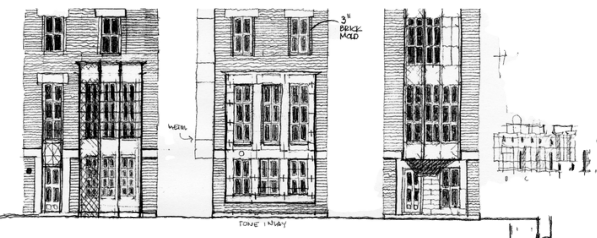
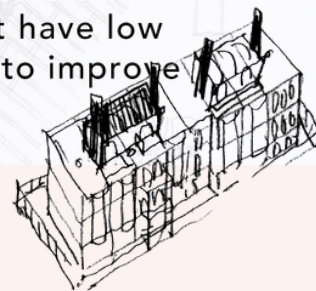
OGDEN PARTNERS

ADVANTAGE PROJECTS CONTACT



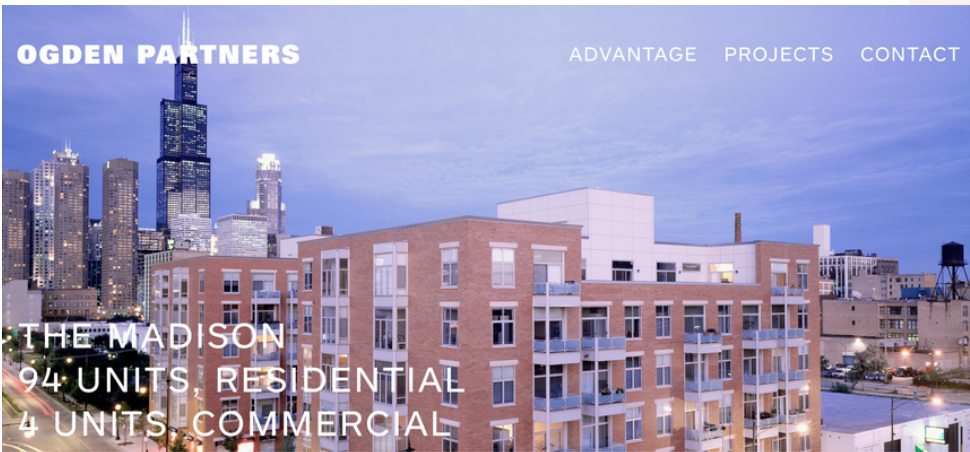
Named after Chicago's first Mayor, who was also one of the City's leading developers, Ogden Partners was founded in 1986 to fulfill a need for superior new homes of a quality not seen before in Chicago's emerging central communities. Ogden Partners assembles a team of professionals with proven experience and solid reputations for integrity to design and build homes to meet this need.

Our goals in designing and building each home are to offer a great place to live, to use materials and systems that have low maintenance and are long lasting, and for each home to improve in appearance and value as time goes by.



To showcase Ogden Partners' commitment to detail and craftsmanship, we created a custom background on their 'Advantage' page using actual blueprints from previous projects.

CUSTOM WORDPRESS



For the individual project pages, we opted for an easy-to-navigate design that provides users with multiple ways to view project photos.



THE MADISON

Year built: 2013

Architect: Firm Name

Sixteen modern, luxurious condominiums steps from Lincoln Park and Lake Michigan.

Limestone and glass design by Booth Hansen Architects.

Two separate elevator buildings: 416 and 422 W. Deming Place.

Simplexes priced from mid \$ 700 's, duplexes from mid \$ 900 's.

Built to Chicago Green Homes Two Star Program specifications.

Next to the project description, you will find a gallery that can be clicked through. For users who prefer scrolling up and down, we have enlarged the same photos beneath the gallery for easier viewing.



This design style and layout is common in the architectural industry, facilitating a seamless viewing experience for Ogden Partners' target audience to appreciate their work.